

**OAKWOOD ELEMENTARY SCHOOL PTA**  
**336 Fourth Street Northwest Hickory, NC 28601**  
**oakwoodelempta@gmail.com 828-322-1340 Principal: Kqisha Dagenhart**

Dear Friends of Oakwood Elementary,

Located near the heart of downtown Hickory, Oakwood Elementary has a long tradition of community and partnership. Our students, teachers and faculty are family. We strive for academic success and emphasize character, loyalty and commitment. The Oakwood PTA works to support our school and give the administration the resources needed to nurture tomorrow's generation.

We are pleased to renew our sponsor partnership program with local businesses in Hickory for the 2024-2025 school year. By creating these partnerships, we foster support systems to maintain the success of our school and our students. The funds raised by the PTA help support our classrooms and teachers with much-needed materials and supplies, as well as to stay up-to-date with current technology. In order to do this, we need support from our community. In return, we would like to provide avenues for you to market or advertise with our families so that we can support your business.

This year we have multiple sponsor levels: Acorn (\$250), Oak (\$500) and Blue Jay (\$1000). If you are interested in sponsoring an amount greater than the levels provided, a custom sponsorship is available. Sponsors at each level will be recognized in the following ways:

- banner in front of the school with sponsor logo prominently displayed (Acorn and Oak are on a shared banner with Oak logos prominently displayed, Blue Jay will have an individual banner)
- recognition of sponsor with business link on our social media accounts (Acorn sponsors recognized once, Oak each semester and Blue Jay reoccurring recognition)
- recognition of sponsor to PTA members and families
- Classroom Connection - funds from each sponsorship will directly support an individual classroom for the year and our classrooms will keep our sponsors up-to-date on all the great things happening in the classroom
- Blue Jay will have the opportunity to sponsor a select event within the school year (i.e Teacher Workday Breakfast etc, with no additional requirement or cost, but will have their Company recognized as the sponsor for the event and be able to share on their own Social Media pages.

Your sponsorship will last for the school calendar year 2024-25. All submissions are requested by October 10 for this calendar year. Sponsorship donation along with an electronic logo is requested with your sponsorship so that you can be properly represented in our printed materials. Sponsorship checks can be picked up by a PTA member or mailed to the school address and made payable to Oakwood PTA. We are a 501c3 tax exempt business and will provide documentation to all sponsors for tax purposes.

We welcome and request your generous support of our Oakwood PTA and school. If you would like to speak to one of our PTA members to extend your support or to ask questions please feel free to contact Jason Raines at: (828)302-8559 or jandhraines@gmail.com.

Sincerely,  
Jason Raines, Oakwood PTA Fundraiser Committee Chair